

# EXHIBITOR BENEFITS

## **Online database DEDICATED to machine build field**

Online database with links and information about:

- products and services that are needed for companies which build and operate machines (machinery, equipment, machinery work, cars, vehicles, etc.)
- related products and services, those companies need for proper development of their activities.
- engineering information, information about exhibitions, publications, news, discussion forums and other "resources" needed in the field.

## **Classification of families of products and services is "professional".**

Product categories and subcategories are intuitive and help users to view the information they need with only a few "clicks".

There are not unique products but product categories.

To maintain a proper classification each product category is constantly supervised by the site administrator.

## **Increase your company visibility and internet traffic to your website.**

Your visibility will increase through your presence in a database that will be accessed by all interested persons and through accessing your website from there. The more visits to your site from other sites, the more visible your site will be.

## **Search is done step by step in a tree structure manner.**

You'll be sure that you are in the right place without feeling that you have to go other places.

## **Search is fast and accurate**

To find a list of 10 companies supplying ball bearings in your area which has stock, CAD and PDF documentation on site and possibly a video presentation, is enough to give 3-4 clicks. Otherwise you will have to open 100-150 sites from the search results in search engines by keyword "Ball bearings".

## **Your full range of products will be visible.**

You may make visible all categories of products and services you may offer thanks to our product and services classification.

## **Opportunity to promote new products**

A monthly novelty newsletter with your input (2 per month) go to interested persons.

## **Opportunity to make known your presence at different fairs and exhibitions**

A monthly newsletter with fairs taking place next month and firms registered in the current database that stands at fairs, go to interested persons.

## **Sales contacts are made**

Customers are able to contact you directly or through your website.

## **Ability to track results**

You'll always know how many visits to your site are made through [constructiidemasni.ro](http://constructiidemasni.ro) and how many inquiry emails you receive.

## **The site has the ability to display ads**

Promotional space will be clearly defined and always the same.

## **The site contains filters search by various criteria**

Country, region, producer / dealer, technical documentation, CAD, stocks, video presentations on website.

### **The website contains engineering information and forums**

The website will become a platform for information and experience exchange

### **The website will include a job posting/search interface**

You'll be able to see job offers and post file resumes

### **The website will include a section dedicated to special offers**

Through our monthly newsletter your special offers will be sent to all interested persons.

### **You are dealing with a professional team**

The idea of developing this database has come from years spent in purchasing departments, sales, design and execution. For us it has become a necessity.

### **We build together**

An useful tool for providers and users of products and services specific to machine building. This means that we are open to all your suggestions to improve this tool.